

SINCE  2014
CAFÉ 86
— U B E N E R D S —



F R A N C H I S E O P P O R T U N I T Y

Hop on the Ube Train with Café 86

Do you want to see a quick return on your investment with a sought after modern food concept? Café 86 is bringing a simple-to-operate café to the franchise marketplace with a track record of success, hands-on franchisee support, and low start-up costs, and proprietary menu. With expert training and coaching from the Café 86 management team, we'll teach you how to make a profit quickly with our fresh, sustainable, and diverse café concept.

Café 86 is a unique concept developed by Chopped Champion and Award Winning Pastry Chef Ginger Lim-Dimapasok that offers uncommon culinary creations rich in culture. The concept combines a warm and inviting, rustic atmosphere with one-of-a kind pastries, baked goods, coffee, milk teas and iced teas that highlight family heritage, and the results are undeniably amazing. The concept was derived from the idea to provide the best quality products, premium service, and previously unheard of ube (a purple yam that is commonly used in desserts in the Philippines) dishes. Café 86 doesn't serve your run of the mill drinks and pastries. We give our customers a memorable experience full of culture, energy, and great hospitality that keeps them coming back for more.

Café 86 intends to create a nationally branded franchise concept by establishing consistent, simple methods of operation, proprietary recipes, policies and procedures that ensure high quality product and customer service, and a strong franchise support structure.

Are you interested in owning a trending, unusual cafe with a track record of success and strong franchisee support? If so, this is the opportunity for you!

The logo for 'Chopped Sweets' features the word 'CHOPPED' in a yellow, sans-serif font above the word 'SWEETS' in a teal, sans-serif font. A small yellow knife icon is positioned above the letter 'P' in 'CHOPPED'.

CHOPPED SWEETS COMPETITION

Power up with refreshing Fuji Apple Cranberry,
Strawberry Lemon Mint.



High Quality Products, Higher Quality Service.

Café 86 is pioneering a lane of our own in the restaurant industry by offering fresh and new, yet traditional products with exceptional customer experience and strong brand identity. You won't find our one-of-a-kind products anywhere else.

Premium Products with Pride: Café 86 uses only the best and freshest products to make our one-of-a-kind ube pastries and drinks. Our award-winning menu has something for everyone, and we take pride in being able to highlight Filipino flavors into the products we serve.

Simple-to-Operate: The Café 86 model is operationally simple for this industry and runs smoothly with very few employees and a reasonable workload for an owner operator as the franchisor will provide most of the baked goods from a central commissary. Our proven techniques and flexible foot prints makes running this business a breeze.

Track Record of Success: Since opening our doors in 2014, Café 86 has grown to seven strong operating locations with a history of success. We pride ourselves on being the front runner of ube-centric desserts and pastries, and we won't stop until these sweet treats can be enjoyed both nationally and internationally.

Profitable Business: Café 86 has a very impressive potential ROI for a franchise owner. With a low start-up and equipment cost for a business of this type, and applicability in a wide range of markets, the concept is financially sound.





Are You a Good Fit for Café 86?

The most successful Café 86 franchisees will have previous hospitality experience, love good food, and genuinely enjoy serving people. We are seeking franchisees who have the following qualities to join our team:

- *Incredible Work Ethic, Discipline, and Integrity*
- *Strong Guest Service Skills*
- *Dedication to Café 86 Culture*
- *Understanding of Business and Schedule Management*
- *Leadership Mentality*



Your Success is Our Success

We provide the knowledge, experience, and equipment necessary to make each Café 86 a profitable business, along with quarterly reviews and a dedicated franchisee support team.

Comprehensive Training: An extensive dual-phase initial training program will help set up our franchise partners with all the knowledge they need to run a Café 86.

Operational Support: We will provide ongoing training and support in many areas, including unit operations and maintenance, quality control, customer-service techniques, product ordering, suggested pricing guidelines, and administrative procedures.

Marketing Support: We will help you leverage our unique brand. We will coordinate development of advertising materials and strategies, consumer marketing plans, and materials.

Ongoing Business Development Support: We will provide our continued research methods and techniques to enhance unit-level profitability.

Financial Overview

Franchise Fee:
\$35,000

Est. Min. Initial Investment:
\$206,500 (with franchise fee)

Royalty Fee:
6% of Gross Sales





Are You Ready to Make a Difference in Your Future with a Café 86?

Take the next step in becoming a part of the Café 86 team.

To learn more, email us at franchise@cafe-86.com or visit our website at cafe-86.com

This is not a franchise offering. A franchise offering can be made by us only in a state if we are first registered, excluded, exempted or otherwise qualified to offer franchises in that state, and only if we provide you with an appropriate franchise disclosure document. Follow-up or individualized responses to you that involve either effecting or attempting to effect the sale of a franchise will be made only if we are first in compliance with state registration requirements, or are covered by an applicable state exclusion or exemption.



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